

V. IMPLEMENTATION

All parts of this report are the recommended plan for Milwaukee's lakefront. However, this chapter provides two special summaries for use in implementation of the plan: a land use map which emphasizes the development pattern recommended by the plan and a listing of the lead agencies and private parties with responsibilities for plan implementation.

Land Use Map

Figures 2 through 5 provide a geographic reference for recommendations which apply to specific locations in the study area. Figure 2, the map key, lists the types of land use identified on the plan maps.

Figure 3 covers the Northside Parklands, the portion of the study area between East Hampshire Street and East Wells Street.

Figure 4 provides a reference for the Downtown Waterfront, the part of the study area between East Wells Street and East Bruce Street as extended to the Harbor entrance.

Figure 5 focuses on Jones Island and the Southside Parklands, the portion of the study area from the Harbor entrance to Milwaukee's boundary with the City of St. Francis.

The figures are photographically reduced from a single map (scale 1" = 600') of the entire study area which will be maintained and updated by the Department of City Development.

Implementation Responsibilities

In nearly all cases, the recommendations in Chapter IV are addressed to one or more specific parties. This section groups the recommendations by the party to which they are addressed.

The parties identified are the lead parties for implementation. The principal responsibility for pursuit of the recommendation rests with them, although it is recognized that the assistance and cooperation of other parties is often necessary.

In some cases, a recommendation is listed under two or more agencies. These are cases in which implementation must be pursued on individual sites by different parties or through different governmental jurisdictions. Recommendations which explicitly call for close cooperation among parties will also be listed under all the parties affected.

This section is intended to be a reference, not a full restatement of the recommendations. Recommendations are therefore stated as a brief phrase. The reader should use the number of the recommendation to find its full text in Chapter IV.

RESPONSIBLE PARTY:

PUBLIC SECTOR

City of Milwaukee

Water Works:

- Analyze compatible recreational use of lakefront facilities including design of capital improvements such as walkways, bicycle paths, fishing platforms.
(Recommendations 1.2, 1.4 and 4.3)
- Jointly with Milwaukee County Parks, Recreation and Culture Department, analyze use of Northpoint pumping station lawn.
(Recommendation 1.4)
- Consider fishing improvements in all water's edge capital projects.
(Recommendation 5.3.1)
- Collaborate with Harbor Commission and County on fishing brochure.
(Recommendation 5.3.3)

Harbor Commission:

- Preserve Urban Park as open space.
(Recommendation 2.2)
- Develop North Municipal Pier lake walk.
(Recommendation 2.6)
- Relocate administrative office to Jones Island.
(Recommendations 2.7.1 and 3.1)
- Redevelop North Municipal Pier as a facility for recreational and passenger boating.
(Recommendation 2.7.2)
- Revise Summerfest lease limits.
(Recommendation 2.8.3)
- Ensure Harbor Island is developed for quiet recreation.
(Recommendation 2.9.1)
- Jointly with Milwaukee World Festival, improve access to and on island including a new bridge.
(Recommendation 2.9.2)
- Analyze ways to allow fishing on Jones Island.

(Recommendations 3.2 and 3.5)

- Relocate Kaszube Memorial.

(Recommendation 3.3)

- Allow continued use of Jones Island pier by Sea Scouts.

(Recommendation 3.5)

- Identify and reserve potential Port expansion sites, including sites in the Kinnickinnic River area.

(Recommendation 3.6)

- Cosponsor Public Trust conference.

(Recommendation 5.2.1)

- Adopt Public Trust procedure.

(Recommendation 5.2.2)

- Consider fishing improvements in all water's edge capital projects.

(Recommendation 5.3.1)

- Collaborate with Water Works and County on fishing brochure.

(Recommendation 5.3.3)

- Formally adopt this plan.

(Recommendation 5.5.1)

Department of City Development:

- Aggressively pursue improvements described in Milwaukee RiverLink Guidelines.

(Recommendation 2.11.1)

- Recommend to City Plan Commission and Common Council that:

Certain parcels adjacent to the Milwaukee River be rezoned

(Recommendations 2.11.2 and 2.11.3);

The southside parklands be rezoned

(Recommendation 4.4); and

This plan be formally adopted

(Recommendation 5.5.1).

- Monitor the issues affecting the Confined Disposal Facility, particularly regarding its capacity and continued use.

(Recommendation 3.4)

- Affirmatively cooperate with the estuary remedial action plan (RAP) for water quality improvement.
(Recommendation 5.1)
- Cosponsor Public Trust conference.
(Recommendation 5.2.1)
- Limit food service to the locations identified in this plan.
(Recommendation 5.2.3)
- Explicitly consider fishing improvements as part of water's edge capital projects.
(Recommendation 5.3.1)
- Consult with DNR fishing management staff during preparation of recreation plans.
(Recommendation 5.3.2)
- Pursue development of a continuous and coordinated network of pedestrian and bicycle pathways.
(Recommendations 5.4 and 2.11.1)
- Serve as liaison on plan implementation. Prepare a proposal for a formal interjurisdictional coordination and cooperation mechanism.
(Recommendation 5.5.2)
- Join with Milwaukee County in a study of recreational boating facilities.
(Recommendation 5.5.3)

Redevelopment Authority:

- Ensure that the parcels in the Cass-Michigan renewal project are developed in accord with the policies in this plan.
(Recommendation 2.3)

Milwaukee County

Department of Parks, Recreation and Culture:

- Pursue the recommendations of the "...Lakefront Park System...Master Plan Concepts" report for the northside parklands.
(Recommendation 1.1)
- Include fishing improvements on Picnic Point.
(Recommendation 1.3)
- Assist the Water Works in an analysis of Northpoint pumping station lawn.
(Recommendation 1.4)

- Seek visual and pedestrian improvements in Roundhouse/Yacht Club area.
(Recommendation 1.5)
- Take immediate action to minimize the blighting effect of the old Coast Guard Station building and to solicit new approaches and solutions for reuse of the Coast Guard Station site.
(Recommendation 1.6)
- Develop the War Memorial/Art Museum, O'Donnell Park/The Children's Museum, and Transit Center facilities as a coordinated campus.
(Recommendation 2.1)
- Concentrate lakefront parking in O'Donnell Park.
(Recommendation 2.1.2)
- Pursue shoreline stabilization and bike trail restoration in the southside parklands.
(Recommendation 4.1)
- Affirmatively cooperate with the estuary RAP for water quality improvement.
(Recommendation 5.1)
- Cosponsor Public Trust conference.
(Recommendation 5.2.1)
- Recommend to the County Board Committee on Parks, Recreation and Culture that it adopt formal procedures for consideration of the public trust.
(Recommendation 5.2.2)
- Explicitly consider fishing improvements as part of water's edge capital projects.
(Recommendations 1.3, 4.2, 5.3.1)
- Consult with DNR fishing management staff when preparing recreation plans.
(Recommendation 5.3.2)
- Collaborate with Port and Water Works on fishing brochure.
(Recommendation 5.3.3)
- Pursue development of a continuous and coordinated network of pedestrian and bicycle pathways.
(Recommendation 5.4)

- Use this plan as a guide for decision making.
(Recommendation 5.5.1)
- Join with the City of Milwaukee in a study of recreational boating facilities.
(Recommendation 5.5.3)

Department of Public Works:

- Continue development of downtown transit center.
(Recommendation 2.4)
- Develop a specialized lakefront transit service.
(Recommendation 1.7)

Other Public Agencies

Wisconsin Department of Natural Resources:

- Aggressively pursue implementation of the Milwaukee RiverLink Guidelines.
(Recommendation 2.11.1)
- Continue development of estuary RAP phase II.
(Recommendation 5.1)
- Cosponsor Public Trust conference.
(Recommendation 5.2.1)
- Collaborate with the City and County on a pamphlet-type fishing guide.
(Recommendation 5.3.3)

Wisconsin Department of Transportation:

- Consider service to the lakefront in the light rail transit study currently underway.
(Recommendation 2.5)

PRIVATE SECTOR

Milwaukee Art Museum:

- Continue expansion planning, explicitly considering the policies and recommendations of this plan in the design process.
(Recommendation 2.1.1)

Equitable Real Estate Investment Management, Inc.:

- Explicitly consider the policies and recommendations of this plan in its planning for the Cass-Michigan properties.
(Recommendation 2.3)

Milwaukee World Festival, Inc.:

- Improve access though Maier Festival Park.
(Recommendation 2.8.1)
- Improve appearance of fencing on western boundary.
(Recommendation 2.8.2)
- Agree to revised leasehold.
(Recommendation 2.8.3)
- - Cooperate with Harbor Commission with access improvements to Harbor Island.
(Recommendation 2.9.2)

Italian Community Center:

- Improve landscaping and pedestrian pathways.
(Recommendation 2.10.1)
- Analyze subdivision options, including possible street extensions.
(Recommendations 2.10.2 and 2.10.3)

Specialty Restaurants Corp.:

- Cooperate with development of a perimeter lake walk around "Pieces of Eight."
(Recommendation 2.6)

FIGURE 2
Land Use Key

COLOR CODE:

	PARK
	FESTIVAL SITE
	COMBINATION PARK/FESTIVAL
	INDUSTRIAL
	MIXED USE
	UTILITY
	COMMERCIAL/OFFICE
	INSTITUTIONAL
	TRANSPORTATION
	NEW STREETS
	RIVERLINK CONNECTIONS
	HARBOR OF REFUGE

SYMBOL KEY:



EXISTING BOATING FACILITY



PROPOSED BOATING FACILITY



EXISTING FOOD SERVICE



PROPOSED FOOD SERVICE

CDF

CONFINED DISPOSAL FACILITY

FIGURE 3

Northside Parklands

East Hampshire Street to East Wells Street



FIGURE 4

Downtown Waterfront

East Wells Street to East Bruce Street extended

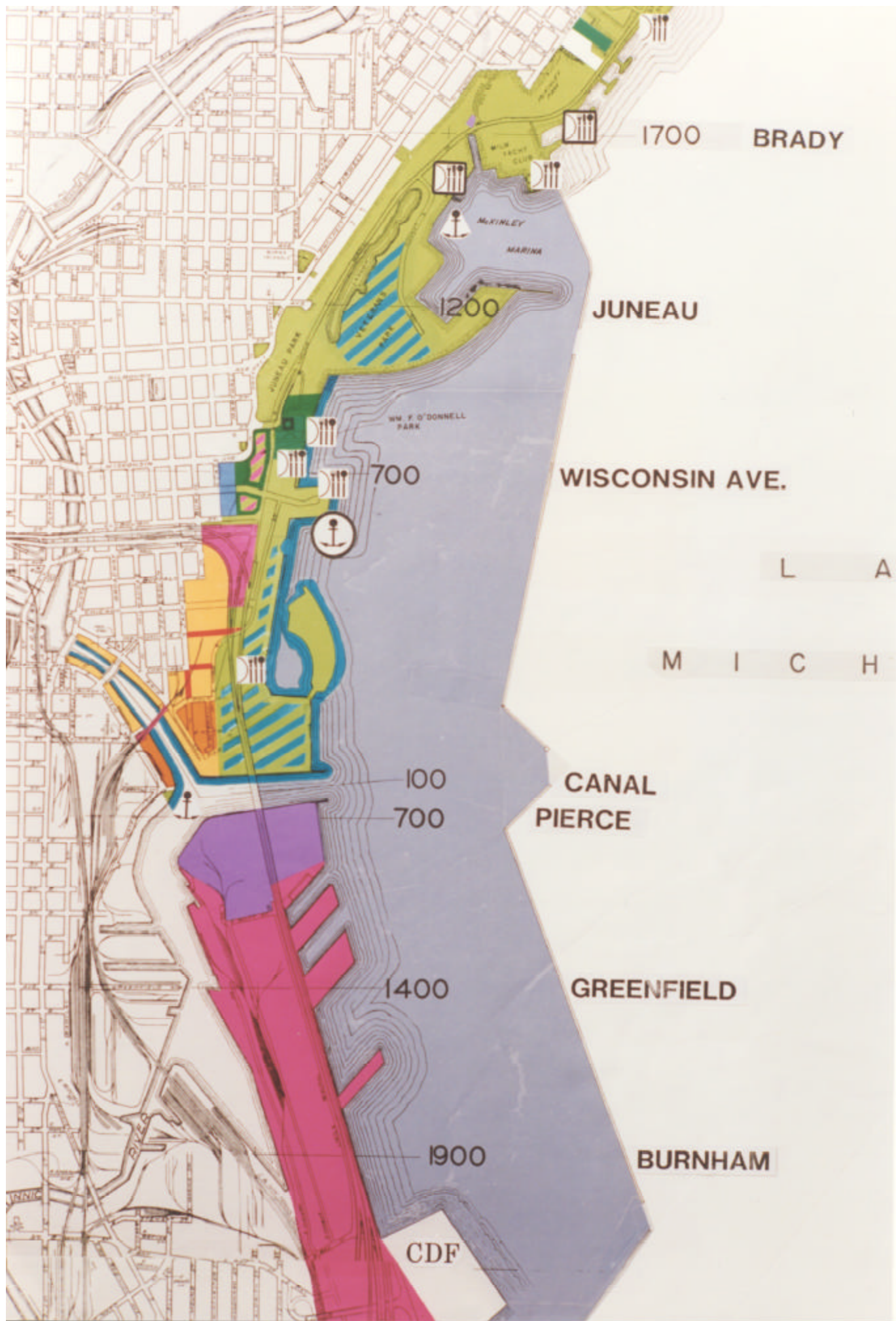


FIGURE 5

Jones Island and Southside Parklands

East Bruce Street & Harbor entrance to City limits

